# HECTOR JAMESSON

BILINGUAL COPYWRITER

hajamesson.com

## EXPERIENCE

2022 - 2023	SENIOR COPYWRITER // draftLine
Los Angeles	Words, barley, hops and water Clients: Michelob Ultra, Bud Light, Bud Light Seltzer, Budweiser
2021 - 2022 Los Angeles	<b>COPYWRITER</b> // draftLine You can't write for beer brands without having some too
	Clients: Estrella Jalisco, Presidente
<b>2019 - 2021</b> Mexico City	COPYWRITER // Media.Monks
	Same copywriter, new tricks Clients: Netflix, California Lottery, Northgate Market, Dobel, many more
2017 - 2018	JR. COPYWRITER // RPA
Los Angeles	Discovered that long copy is my unrequited love Clients: Honda, ARCO, Dole, United Way
2017 • Los Angeles	COPYWRITER INTERN // Orci
	Look mom, I sold my first TV script Clients: Honda

### AWARDS

GOLD	YOUNG	LION

#### SILVER YOUNG LION

BRONZE YOUNG LION

MEXICO 2019

USA HISPANIC 2021

USA 2022

### **EDUCATION**

#### THE UNIVERSITY OF TEXAS AT AUSTIN

B.S. in TV & FILM & B.S. in ADVERTISING

#### THE UNIVERSITY OF TEXAS LOS ANGELES

UTLA PROGRAM, FILM & ADVERTISING CONCENTRATIONS

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