

HECTOR JAMESSON

ACD | BILINGUAL COPYWRITER

hajamesson.com

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EXPERIENCE

2023 - 2025

Los Angeles

SENIOR COPYWRITER // Motive

This line of work ain't for calorie counters

Clients: US Soccer, Pepsi, Gatorade, Cheetos, Fritos, etc

2021 - 2023

Los Angeles

COPYWRITER - SR COPYWRITER // draftLine

Words, barley, hops and water

Clients: Michelob Ultra, Bud Light, Estrella Jalisco, Presidente

2019 - 2021

Mexico City

COPYWRITER // Media.Monks

Same copywriter, new tricks

Clients: Netflix, California Lottery, Northgate Market, Dobel, many more

2017 - 2018

Los Angeles

JR. COPYWRITER // RPA

Discovered that long copy is my unrequited love

Clients: Honda, ARCO, Dole, United Way

2017

Los Angeles

COPYWRITER INTERN // Orci

Look mom, I sold my first TV script

Clients: Honda

2016 - Present

LA, MX City

FREELANCE WRITER // Various

Hitchcock said it best: the paycheck is the greatest motivation

Clients: Spectrum, Netflix, Tequila Espolón, Google, Pizza Hut, etc

EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN

B.S. in TV & FILM & B.S. in ADVERTISING

THE UNIVERSITY OF TEXAS LOS ANGELES

UTLA PROGRAM, FILM & ADVERTISING CONCENTRATIONS